



Women in Business Club opens its exclusive Mentoring Program for Applications

Madrid, July 24th 2013. The Women in Business (WIB) Club and IE Centre for Diversity celebrated the opening of the WIB Mentoring Program on 24 July 2013. The WIB Mentoring Program is now open for applications from all IE students, especially women, seeking an exclusive opportunity to be mentored by a business leader in Madrid. Opportunities are limited and applications close on 11 August 2011.

The event was opened by the Australian Ambassador to Spain, Jane Hardy, who presented the key note speech on mentoring, its benefits and her mentoring experiences. IBM's Executive Director of Marketing, Communications and Corporate Social Responsibility for Spain, Portugal, Greece and Israel, Ana García-Oliveros, and Board Member of technological, financial and industrial companies, Indalecio Gil, gave a panel discussion on different types of mentoring and how to maximise value from a mentoring relationship. Director of the IE Centre for Diversity in Global Management Celia de Anca moderated the discussion. WIB President, Karla Guerrero, then presented the WIB Mentoring Program to attendees. The event was attended by several mentors, former mentees of the program and over 40 students interested in the WIB Mentoring Program from a broad cross section of IE's Masters programs. Participants socialised following the presentations and met the mentors at a cocktail event hosted by the IE Centre for Diversity.

WIB is currently accepting applications for a limited number of opportunities available in the WIB Mentoring Program. To apply, students must submit a motivation letter or video in English or Spanish explaining why they wish to have a mentor, what they expect to achieve from being mentored and justify how committed they would be to the mentoring relationship as a representative of not just themselves, but WIB and IE. Applicants that proceed from this stage will be notified in early September 2013. They will be invited to attend a networking event where both mentors and applicants may meet and nominate their preferred mentor/mentee. Only those applicants nominated by a mentor will be invited to participate in the WIB Mentoring Program.

Successful applicants will be required to meet with their mentor at least once a month, keep a journal to track their mentoring progress and attend WIB/ IE Centre for Diversity events every few months to monitor the program's progress and allow mentees to network with each other. Successful applicants are expected to meet these commitments and maintain the mentoring relationship for the duration of their masters program. If you believe you are able to meet these commitments and are interested in being mentored by a leader in the Madrid business community, then please apply and check requirements in <http://centerfordiversity.ie.edu/projects?lang=en>

WIB, in conjunction with the IE Centre for Diversity, is proud to offer this prestigious mentoring program to IE students. WIB is an IE student club dedicated to supporting the advancement of women in business and women's professional development in the interest of gender equality. The club encourages membership from both men and women to advance women's development in the workplace through mentoring, networking and sharing experience. If you are interested in becoming a WIB member and participating in more of WIB's great events, please contact us by email or follow us in social media.

Contact us: womeninbusiness@ie.edu

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